



Delivering a Collaborative, Modern Workplace

About BGF

BGF (Business Growth Fund) was established in 2011 to help Britain's growing smaller and medium sized businesses. Backed by five of the UK's main banking groups – Barclays, HSBC, Lloyds, RBS and Standard Chartered – BGF is an independent company with up to £2.5bn with which to make long-term equity investments. BGF also works closely with other key business organisations.

Objective

BGF's office relocation was the ideal opportunity to create a more collaborative workplace. The organisation knew if it was to deliver on this objective, easy-to-use communications technology would need to be available in every meeting space.

Dee Parekh – Head of IT at BGF – and his team were tasked with ensuring each floor was equipped with cutting-edge video communications solutions.

BGF had a strong working relationship with avsnet and was confident in its ability to deliver a high quality solution.

Challenge

A common challenge associated with office relocations is that they involve multiple contractors. BGF's project was no different and included different building construction firms as well as an interior designer.

Key Features

- A **collaborative workplace** built to the highest standard
- Technology controlled by iPads resulting in **impressive adoption**
- Open plan event space that has **reduced corporate hospitality costs**
- **Easy-to-use video communications** technology in every meeting space
- **Full maintenance service contract** protecting BGF's technology 24/7

A changing brief meant avsnet was required to adapt quickly while ensuring the proposed solutions were still fit for purpose and yet in keeping with the design.

“We were impressed with how avsnet adapted to unexpected changes. This was often at short notice. avsnet really showed its flexibility in its design capabilities and the team’s drive ensured we had the right solution for our needs.”

Dee Parekh

BGF

The Solution

avsnet implemented a range of audio-visual solutions and modern video conferencing environments. Highlights include:

- A large open space used to entertain clients, for corporate hospitality, and for staff relaxation – audio music system throughout with a retractable large screen projector, all controlled via an iPad
- An impressive board room complete with visual communications built into the room’s design
- Numerous meeting rooms with high-quality visual communications technology
- Executive offices with video technology for easier communication with the rest of the business

Entertainment and video conferencing systems are controlled by iPads. This was a conscious decision by avsnet as the majority of people are familiar with how to use the tablet. There was no need for staff to learn a new control method and the results have proved positive – people immediately used the video conferencing solutions from the moment the office was opened.



Results

There has been a notable increase in employee productivity since the office relocation. The open space means the company can host its own small-scale events, which in turn has reduced the costs associated with hiring external event locations.

Other results include:

- **Rapid deployment** – all solutions were operational within extremely short timeframes
- **Increased efficiency** – a workplace that supports the company’s agile working culture
- **Stronger teams** – the ability to video call staff in other offices for faster decision-making
- **Fantastic design** – technology that not only works, but also matches the office’s unique look
- **Cost-conscious design** – despite unscheduled issues due to contractors, avsnet kept costs down
- **Impressive adoption** – using iPads as control devices has delivered immediate business benefits



Guaranteeing the availability and reliability of avsnet’s solutions is a full maintenance service contract. avsnet simply amended its contractual agreement to include the latest solutions, an extremely simple solution for BGF.

“avsnet really understood our brief. We required a range of integrated visual and audio communications solutions that would perform within a truly unique business space. From start to finish, the company met our changing requirements and delivered the results we expected.”

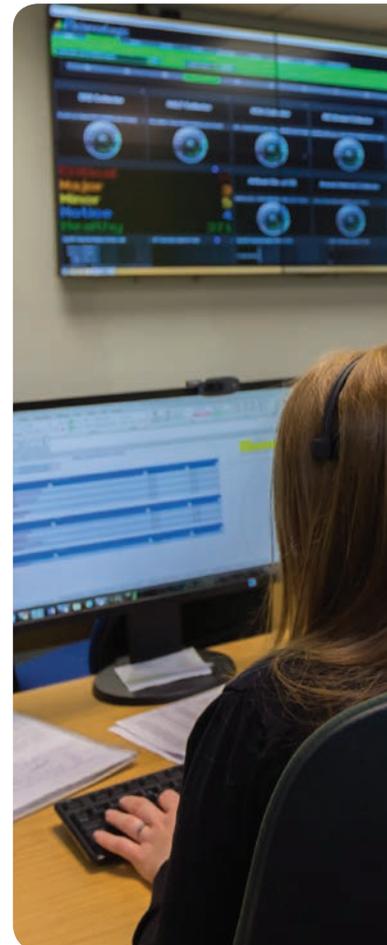
Dee Parekh
BGF

About avsnet

Established in 2005, avsnet is a communication and collaboration solutions provider unlike any other. It has an outstanding track record of delivering immediate, sustainable business improvement to organisations of every size and sector.

Its extensive technical knowledge underpins a broad portfolio. This includes visual communications, unified communications, collaboration solutions and an unrivalled understanding of the corporate network. avsnet only recommends best-in-class technology to deliver the benefits you expect.

From managed services and implementation services, to flexible consumption models and usage and adoption programmes, its expert team will identify the optimal solution for your business.



For more information about avsnet and our services please visit www.avsnet.co.uk or phone us on: **0203 005 3585** or email: sales@avsnet.co.uk